

Featured Recycler

OCTOBER 2008



GET INVOLVED

“Mary Kay, Beauty Inside & Out”

October is a very special month for a number of reasons. With leaves turning and trick-or-treaters in tow, we here at Cartridges for Kids® (CFK) take time to recognize October's most relevant celebrations; breast cancer and domestic violence awareness. CFK is fortunate enough to be the recycling partner of one of the nation's largest women's advocacy groups, The Mary Kay Ash Charitable Foundation who proudly supports research dedicated to finding cures for cancers that affect women, and programs committed to ending domestic violence.

Since the introduction of this recycling initiative at a seminar in 2006, The Mary Kay Ash Charitable Foundation has recycled over 59,000 cell phones and received over \$165,000 from CFK. The efforts of the Mary Kay independent sales force and Foundation supporters to raise money for these programs are truly impressive and inspiring. The ingenuity with which they combine charitable work with business pays tribute to Mary Kay's legacy of giving.

Each year in observance of National Domestic Violence awareness month in October, The Mary Kay Ash Charitable Foundation awards \$20,000 grants to over 150 women's shelters across the United States. The foundation has also partnered with the National Network to end Domestic Violence through the funding of their Safety Net Project, a program that teaches domestic violence victims to safely and strategically use technology to protect themselves and their families. Since its origin, The Mary Kay Ash Foundation has also awarded millions of dollars in grants to help fund innovative research studies for cancers affecting women, including ovarian, uterine, cervical and breast cancer. Here at Cartridges for Kids, we are proud to be able to support such noble and worthy causes through the recycling of used electronics.

Because Mary Kay Inc. provides generous administrative support for the Foundation, more than 98 percent of every donated dollar is used to support cancer research and programs to prevent violence. Mary Kay Ash's spirit of caring is inspiring; it is because of her unbridled generosity that our world is a safer happier, more beautiful place for women and girls everywhere.

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