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FOR IMMEDIATE RELEASE

**CARTRIDGES FOR KIDS FOUNDER KERRIE GOODELL AWARDED FOR  
CONTRIBUTIONS TODAY ON AMERICA RECYCLES DAY**

*WOW Award Issued LIVE on National Healthy Wealthy Wow Talk Radio Show Today at Noon*

**Denver, CO & Salt Lake City, UT– November 15, 2007** – Today on National America Recycles Day, Healthy Wealthy Wow Talk Radio for Busy Women is awarding founder Kerrie Goodell and her company Cartridges for Kids with the WOW Award.

Kerrie Goodell, a founder of Cartridges for Kids, and her company established in 1999 is being honored on for their contributions to recycling. Cartridges for Kids© a recycling program that pays schools and non-profit organizations cash for empty laser and inkjet cartridges, used cell phones, laptops, PDAs, and iPods. CFK recycles around FOUR MILLION items every year, has 13,000 active partner recyclers and has to date raised over ELEVEN MILLION dollars for schools and non-profit groups.

According to Kim Power Stilson and Christina Schmidt, Healthy Wealthy Wow talk show hosts, the WOW award has been around for six years and singles out women who are making a difference in their community and in the world.

“We thought it an ideal to honor Kerrie and Cartridges for Kids on the nationally recognized say dedicated to encouraging Americans to recycle,” said Kim. “Our radio show is all about spotlighting women who come up with solutions, Kerrie and CFK are not only helping the environment they are helping kids as well.”

On November 15th each year, millions of people become better informed about the importance of recycling at home and work and buying recycled products as a result of the national America Recycles Day campaign. America Recycles Day (ARD) is the only nationally recognized day dedicated to encouraging Americans to recycle and buy recycled products. Since its inception in 1997, the ARD campaign has grown to include millions of Americans pledging to increase their recycling habits at home and work, and to buy products made with recycled materials. Year after year, residents in every state of the nation participated in America Recycles Day events.

According to Kerrie Goodell, a frequent guest on Healthy Wealthy Wow she is honored to receive a WOW award for her companies efforts.

“America’s Recycling Day is a big deal for us at Cartridges for Kids, our company is founded on the mission of recycling and saving the earth while helping people raise funds for their causes,” said Kerrie. “To receive an award on this very day is a huge honor.”



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### **ABOUT CARTRIDGES FOR KIDS®:**

Cartridges for Kids®, (CFK), is a division of Access Computer Products, Inc., is an environmentally friendly program that pays cash for recyclable items. Participation in the CFK program helps protect the environment by keeping these items out of landfills and helps to preserve our natural resources. CFK's mission is to provide a quality recycling program with service and support that creates a dynamic partnership with our participants. CFK has been working with schools and non-profits since approximately 1999.

CFK is an electronic recycler of such items as: empty printer and inkjet cartridges, laptops, cell phones, digital cameras, Ipods, video games and consoles and DVD movies. We allow schools and other non-profits to collect the above mentioned items from their parents or members and then send the products to us where we in turn pay them cash for each item. Last year we had over 13,000 accounts participate and since 1999 we have had approximately 35,000 accounts enroll. About 90% of these accounts are traditional schools with the other 10% consisting of smaller NPO's such as churches and boys / girls scouts. We also work with larger NPO's such as Children's Miracle Network, Easter Seals, National Wildlife Federation and the Mary Kay Ash Foundation that have a combined supporter/membership base of over 20 million. For more information please visit, [www.cartridgesforkids.com](http://www.cartridgesforkids.com).

### **ABOUT HEALTHY WEALTHY WOW GRAPEVINE RADIO FOR WOMEN**

Healthy Wealthy Wow Talk Radio for Busy Women Who Believe in the Beauty of a Balanced Life is hosted by Kim and her friends and family. They interview people and companies so that listeners can learn more about offerings and pick and choose what relates to their lives. To join in, listen to Healthy Wealthy Wow weekdays at NOON MST and again at 6 p.m. MST on the Grapevine Talk Radio Network. Log on and listen to [www.grapevineradio.com](http://www.grapevineradio.com). To share your story on the radio or for more information about Healthy Wealthy Wow, please visit [www.healthywealthywow.com](http://www.healthywealthywow.com) or contact 1-866-377-1737.

### **ABOUT THE GRAPEVINE TALK RADIO NETWORK**

The Grapevine Talk Radio Network is a knowledge-sharing talk radio network founded to reach women and their families all across the globe 21st Century Style across the World Wide Web. The first broadcast of the 24/7 talk network was in March 2005 by five women who felt they wanted the opportunity to decide what is broadcasted to them and their friends in the grapevine. All interested in sharing their stories and information on the grapevine are invited to listen, plog®, email and talk back on the grapevine. Listen blog or plog at [www.grapevineradio.com](http://www.grapevineradio.com). Please call in to talk to us, win prizes or talk back by calling 866-377-1737.